

In response to your voice mail inquiry, here is a summary of the situation:

PRESS STATEMENT

2.28.07

Fruit of the Loom, Inc. recently learned of a breach of confidential data by a third party service provider affecting a limited number of active and non-active employees at locations excluding the Bowling Green, KY facilities.

The security of employee data is of the utmost importance to the Company.

Consequently, an investigation was immediately conducted. As a result, the source of the data has been identified, and necessary actions have been taken to eliminate access to the data.

In addition, the Company has engaged an experienced security consulting firm to assist in protecting the personal interests of affected individuals. Those individuals were contacted to provide them with a toll free number to call for assistance.

John Shivel
Corporate Communications Spokesman
Fruit of the Loom, Inc.