

Charleston-Huntington



Market Statistics

Households February 2006



Households 477,890
 Metro Households 248,180 **51.9%**

Demographic Composition

(Total 2+ Population 1,117,396)

Average number of persons per household: 2.3

Adults 18+	891,307	Adults 18-34	251,711
		Adults 18-49	495,726
		Adults 25-49	387,322
		Adults 25-54	474,864
Females 18+	466,427	Females 18-34	126,573
		Females 18-49	252,528
		Females 25-49	198,652
		Females 25-54	243,398
Males 18+	424,880	Males 18-34	125,138
		Males 18-49	243,198
		Males 25-49	188,670
		Males 25-54	231,466
Children 2-11	137,308		
Working Women 18+	182,614		

Source: Nielson Media Research Feb '06



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