

WRDW-TV
EEO PUBLIC FILE REPORT
11/21/06-- 11/20/07¹
I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-18, 21-26	24
Account Executive	1-18, 21-26	26
AM Anchor	1-19, 21-25	24
Anchor Reporter	1-19, 21-25, 31	18
Assignment Manager	1-19, 21-26	24
General Assignment Reporter	1-19, 21-25	24
Online Sales Professional	1-18, 21-25	24
Photojournalist	1-19, 21-25	24
Photojournalist	1-19, 21-25	21
Photojournalist	1-19, 21-25	21
Photojournalist	1-19, 21-25	30
Photojournalist	1-19, 21-25	14
Producer	1-18, 21-25	24
Producer	1-19, 21-25, 30 & 31	31
Producer	1-19, 21-25, 31	31
Production Assistant	1-19, 21-25	24
Production Assistant	1-18, 21-25	22
Production Assistant	1-18, 21-25 & 33	21
Production Assistant	1-18, 21-25 & 33	24
Promotion Assistant	1-17, 21-25	21
Promotion/Marketing Manager	1-19, 21-25	21
Promotion Producer	1-19, 21-26	24
Reporter	1-19, 21-25 & 30	18
Reporter	1-19, 21-25 & 30	18
Reporter	1-19, 21-25	21
Reporter/Photographer	1-19, 21-25, 30	18
Sales Secretary	1-19, 21-26	26
Sales Secretary	1-17, 21-26, 33	1
Weekend Weather	1-19, 21-25, 31 & 34	34
Weeknight Anchor	1-19, 21-25, 30, 32 & 33	22

¹ This report provides recruitment data collected through November 20, 2007.

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Augusta Branch NAACP Dr. Charles Smith 1101 Eleventh Street Augusta, GA 30901 706/724-0390	Y	0
2	Augusta Technical College Lisa Palmer 3200 Augusta Tech Drive Augusta, GA 30906 706/771-4017	Y	0
3	Human Relations Commission Frank C. Thomas 360 Bay Street Augusta, GA 30901 706/821-2506	Y	0
4	Aiken Technical College-One Stop Career Center Paula Layfield P.O. Drawer 696 Aiken, SC 29802 803/593-9954	Y	0
5	Savannah College of Arts & Design Liz Wolfe P.O. Box 3146 Savannah, GA 31402-3146 912/525-4653	Y	0
6	University of South Carolina - Aiken Corey Feraldi 471 University Parkway Aiken, SC 29801 803/641-3280	Y	0
7	South Carolina Vocational Rehab Luanna Dygas 855 York Street NE Aiken, SC 29802 803/641-7630	Y	0
8	South Carolina Employment Security Commission David Walker P.O. Box 2418 Aiken, SC 29802 803/641-7640	Y	0
9	Paine College Willie Mae Allen 1235 - 15th Street Augusta, GA, 30901	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
10	University of South Carolina - Aiken Department of Communications Linda Owens 171 University Parkway Aiken, SC 29801	Y	0
11	Augusta State University Patricia Hyatt 2500 Walton Way Augusta, GA 30903 phyatt@aug.edu	Y	0
12	The Atlanta Broadcast Institute Cyndi Todd 1355 Terrell Mill Road Building 1472-Suite 100 Marietta, GA 30067 770/851-0033	Y	0
13	Gary James Ohio/Illinois Center for Broadcasting 9000 Sweet Valley Drive Valley View, OH 44125 216.447-9117	Y	0
14	Georgia Southern University Dorsey Baldwin, Recruitment Coordinator P.O. Box 8069 Statesboro, GA 30460-8069 912/486-7233	Y	1
15	Southern Wesleyan University Enrollment Representative P.O. Box 6847 North Augusta, SC 29861 803/819-1106	Y	0
16	Hillsborough Community College Dr. Ron Shearer 2112 North 15th Street, PST 134 Tampa, FL 33605 813/252-7978	Y	0
17	CSRA Business League Cedric Jones 812 - 12th Street Augusta, GA 30901 706/722-0994	Y	0
18	www.tvjobs.com	N/A	7
19	www.medialine.com	N/A	0
20	GAB www.careerpage.org	N/A	0
21	www.wrdw.com (WRDW-TV website)	N/A	12
22	WRDW-TV Bulletin Board/Self-Referral	N/A	5
23	Walk-Ins	N/A	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
24	Word of Mouth Referrals	N/A	13
25	Gray Job Listings	Y	0
26	The Augusta Chronicle 706/823-2924, 706/828-4373 (F)	N/A	6
27	The Aiken Standard 803/649-1555, 803/648-6052 (F)	N/A	0
28	The State 803/771-6161, 803/648-6052 (F)	N/A	0
29	Spots & Dots 888/884-2630	N/A	0
30	Collective Talent/Michaels Media Michael Bille 1721 Richardson Place Tampa, FL 33606 www.collectivetalent.com	Y	0
31	UGA Job Fair	N/A	2
32	MediaBizJobs www.mediabizjobs.com	N/A	0
33	Television & Digital Photography Amber Luckie Career Services, Brown College 1440 Northland Drive Mendota Heights, MN 55120	Y	0
34	Mississippi State Website	N/A	1
Total Interviewees Over a 12 Month Period			47

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participated in Career/Job Fair	On February 16, 2007, the News Director, participated in a Career/Job Fair at Augusta State University. The News Director manned a booth, passed out literature and talked with students about the various career opportunities available in broadcasting.
2	Participated in a Career/Job Fair	On March 21, 2007, WRDW-TV participated in a Career/Job Fair at USC Aiken. The Promotion Manager and her assistant manned a booth and talked with students about jobs in the broadcast industry.
3	Participated in a Career/Job Fair	On March 22, 2007, WRDW-TV participated in a Career/Job Fair at Paine College. The Promotion Manager and her assistant manned a booth, passed out literature and talked with students about jobs in the broadcast industry.
4	Participated in a Career/Job Fair	On April 12, 2007, WRDW-TV participated in a Career/Job Fair at Aiken Technical College. The WRDW Assistant Chief Engineer manned a booth and talked with students about technical jobs in the broadcasting industry.
5	Participated in a Career/Job Fair	On April 17, 2007, the Assistant Chief Engineer participated in a Career Fair/Job Day at Augusta Tech. He discussed the various technical/engineering/computer career opportunities in broadcasting with students and brought back several resumes.
6	Participated in a Career/Job Fair	On November 7, 2007, the Production Supervisor participated in a Career/JobFair at Augusta Tech, Augusta, GA. She discussed with the students the various career opportunities in the production area of broadcasting and returned with several resumes.
7	Sponsor a Job Fair	On February 28, 2007, WRDW-TV was a sponsor of the Georgia Association of Broadcasters Job Fair/Career Day. The News Director manned a booth, passed out literature and recruited applicants for newsroom job openings.
8	Sponsor a Job Fair	On May 23, 2007, WRDW-TV, along with the Georgia Association of Broadcasters, sponsored

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
		a Job Fair at the Augusta Armory. The Production Supervisor passed out literature and manned a booth discussing job opportunities in the production area of the broadcast industry. She also collected resumes from interested participants.
9	Sponsor a Job Fair	On June 28, 2007, WRDW-TV was the participating television sponsor, along with the Georgia Department of Labor, of a Job Fair. The WRDW Production Supervisor manned a booth discussing the production and internet areas of the broadcast industry. She collected numerous resumes from interested participants.
10	Internship Program	WRDW-TV continued its internship program with interns working at the station during different times throughout the year. They intern in specific departments including Promotion, News and Sports. News and sports intern responsibilities include assisting the assignment manager with story checks, incoming satellite feeds, CBS and CNN data, writing and editing in-house stories as well as those from the field and shadowing the producers, photographers and reporters. Promotion intern responsibilities include work on preparation of marketing proposals, writing public service announcements as well as assisting in the planning, implementing and execution of station events. There was one promotion intern during this period and four news interns.