APPLAUSE
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING

1. PROMOTION DATES

a. Applause (“Promotion”) will air on Brazos Valley This Morning, Monday-Friday. An Applause winner will be selected each weekday morning January 1, 2019 through December 31, 2019; excluding Saturdays, Sundays and major holidays when a BVTM is not scheduled to air.

b. The deadline for entries is stated below:
Entries must be received by 9:00am CST the day prior to the air-date. If the birthday/anniversary is on a Saturday, it will run on Friday and therefore is due by 9:00am CST on Thursday and if the birthday/anniversary is on a Sunday, it will run on a Monday and therefore is due by 9:00am CST on Friday. Pictures received after 9:00am CST will not air the next day, but will air two weekdays later. (i.e. A picture that is to air on a Tuesday is due by 9:00am CST on Monday. If it is received after 9:00am CST on Monday, it will air Wednesday morning.)

2. ELIGIBILITY RESTRICTIONS

a. The Promotion is open to all legal residents of the United States and the District of Columbia (except NY and FL) who live in the Waco-Temple-Bryan DMA. Employees of KBTX (the “Station”), its parent, subsidiary, and affiliated entities, its advertising agencies, participating sponsors/promotional partners, other broadcasting stations in the Waco-Temple-Bryan metropolitan area, and the members of their immediate families (spouse, parents, siblings or children) or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state, and local laws and regulations. Void outside the United States, in NY and FL, as applicable, and where prohibited.

b. Applause winners are eligible to win other Station-conducted contest/sweepstakes.

c. Entrants must submit birthday and/or wedding anniversary information, and include a picture if available. Entries must be received by 9:00am CST the day prior to the air-date. If the birthday/anniversary is on a Saturday, it will run on Friday and therefore is due by 9:00am CST on Thursday and if the birthday/anniversary is on a Sunday, it will run on a Monday and therefore is due by 9:00am CST on Friday. Pictures received after
9:00am CST will not air the next day, but will air two weekdays later. (i.e. A picture that is to air on a Tuesday is due by 9:00am CST on Monday. If it is received after 9:00am CST on Monday, it will air Wednesday morning.)

d. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from any individual who does not meet the eligibility requirements, and will also delete any entry as required by law.

3. ENTRY

a. To participate in the Promotion, you may enter via the following method(s):

VIA WEBSITE – Applause pictures can be submitted through the following website address:  http://www.kbtx.com/content/misc/490854521.html
There is additional information on the “BVTM” page on www.KBTX.com/bvtm. Applause information must be submitted by 9:00am, Central Standard Time the day prior to the information running. (See the deadlines on www.kbtx.com/themorningshow/misc/59406557.html.) Follow the links and instructions to enter and submit your first name and last name, complete address, city, state, zip code, telephone number, date of birth, and a valid email address in the online entry form. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning the email address or the domain associated with the submitted email address. Multiple entrants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. The contest/sweepstakes administrator’s computer is the official time-keeping device for the Promotion.

VIA TELEPHONE – At the time of their call entrants must provide all requested information, including their first name and last name, complete address (street, city, state, and zip code), email address, telephone number, and date of birth. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. The contest/sweepstakes administrator’s telephone system is the official time-keeping device for the Promotion.

VIA POSTAL MAIL – Entrants must provide all requested information in their submission, including the entrant’s first name and last name, complete postal address (street, city, state, and zip code), email address, telephone number, and date of birth.

4. PRIZES AND ODDS OF WINNING
a. Each weekday an Applause winner will be selected from all Applause entrants received for that day. The winner of Applause will receive their choice of a $13 (thirteen dollar) t-shirt or a $11.50 (eleven dollar and fifty cent) tumbler from CC Creations located 114 Holleman Drive College Station, Texas. An expiration date is listed at the bottom of the certificate that is to be picked up from the KBTX Studios at 4141 E. 29th Street in Bryan, TX.

b. There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

d. Winners do not have to be present to win.

e. There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion and to the extent permitted by law, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Any tickets awarded as part of a prize will be subject to the terms and conditions set forth by the issuer and are valid only on the date(s) printed on the tickets. Other restrictions may apply.

5. WINNER SELECTION AND NOTIFICATION

a. Decisions of Station management with respect to the Promotion are final.

b. Winners are selected at random by a producer prior to Brazos Valley This Morning, Monday-Friday of each week, and announced on-air during a simulated draw.

c. The winner will be announced during the Applause segment at 650am on Brazos Valley This Morning, Monday-Friday. Winners will not be contacted by station personnel. To inquire who the winner is/was, call 979-846-7777. Winners (or their parents or legal guardians if under the age of majority) must execute and return any required affidavit of eligibility and/or liability/publicity release within thirty (30) days of notification or winner will be disqualified and the prize will be forfeited. If a potential winner fails to sign the required affidavit of eligibility and liability/publicity release within the required time period the potential winner will be disqualified and will forfeit the prize.

Winner(s) (or their parents or legal guardians if under the age of majority) must execute and return any required affidavit of eligibility and release, publicity release, and/or guest/traveling companion release within ten (10) days of notification attempt or winner will be disqualified and the prize will be forfeited. If a potential winner(s) cannot be contacted, fails to complete, sign and return any required affidavit of eligibility and release, publicity release, and/or guest/traveling companion release within the required
time period, or if a prize or prize notification is returned as undeliverable, the potential
winner(s) will be disqualified and will forfeit the prize. An entrant who provides a mobile
wireless number to the Station in connection with a promotion, including by entering via
text message or providing a mobile number for winner notification purposes, is
responsible for informing the Station if his or her number is reassigned to another
person at any time before the end of the Promotion set forth in Section I.a. of these
rules, and for providing an alternative number where he or she may be reached.

d. Unless otherwise specified in the prize notification, all prizes or prize certificates
may be picked up at the office of the Station at the address below. The winner(s) will
forfeit any prize or prize certificate not claimed within thirty (30) days of winning. Prize
or prize certificates will not be mailed to the winner(s) without the winner’s or winners’
prior written consent in which the winner(s) shall agree to assume its risk of loss. The
Station, its sponsor(s), or promotional partner(s) are not responsible for the safe arrival
of a prize or prize certificate.

6. CONDITIONS

a. Payments of all federal, state and local taxes are solely the responsibility of the
winner(s). Winner(s) will be required to complete and submit an IRS Form W-9 or the
equivalent including a winner’s full Social Security Number for receipt of any prize
valued at $600 or more or for any prizes awarded by the Station (in combination with
any prizes won in Promotions run by any other Gray television station) in a calendar
year with an aggregate value of $600 or more. Failure to submit a complete W-9 or
equivalent will result in disqualification and forfeiture of the prize.

b. Participating in the Promotion and acceptance of a prize constitutes a winner’s
and guest’s (where applicable) permission for the Station or its agents to photograph,
film and record each winner, and to use his/her name, address (city and state), likeness,
photograph, voice, biographical information and/or any statements made by him/her
regarding the Promotion or its sponsors for purposes of trade, publicity or promotion
without additional financial or other compensation, and, the Station may, where legal,
require a winner (and guest or travel companion, where applicable) to sign a publicity
release confirming such consent prior to acceptance of the prize. It is the responsibility
of the winner(s) to ensure that their guest(s) or travel companion(s) sign and return to
the Station any required release.

c. To the fullest extent permitted by law, by participating in the Promotion, you:

   i. agree to grant the Station a non-exclusive, perpetual, worldwide license to
edit, telecast, exhibit, rerun, reproduce, use, syndicate, license, print, distribute and
otherwise exploit any items (including any photos, videos, audio, or written material)
submitted as part of your contest entry (the "Materials"), or any portion thereof, in any
manner and in any and all formats and media now known or hereafter devised, without payment to you or any third party;

ii. acknowledge that the Station reserves the right, in its sole discretion, not to use the Materials at all; and

iii. represent and warrant that: you are [“18” or other age of majority under State law – note that the age of majority is 19 in Alabama and Nebraska and 21 in Mississippi] years of age or older; you have the full legal right, power and authority to grant to the Station the license provided for herein; you own or control the complete exhibition and other rights to the Materials you submitted for the purposes contemplated in this license; you are either the parent (or legal guardian) of any minor featured in the Materials or have received the express consent of the parent (or legal guardian) for any such minor to appear in the Materials and to enter the minor’s likeness in the Materials in the contest; and neither the Materials nor the exercise of the rights granted herein shall infringe upon or violate the right of privacy or right of publicity of, or constitute a libel or slander against, or violate any common law or any other right of, any person or entity.

d. Prior to awarding any prize or prize certificate, and depending on the nature of the prize and eligibility requirements of the Promotion, the Station in its sole discretion may require verification of Promotion winner’s or winners’ identification by a showing of valid government-issued photo identification.

e. To the fullest extent permitted by law, by participating and/or accepting a prize, entrants, winner(s) and guests (if applicable) agree to release and hold harmless the Station, its sponsor(s) and promotional partner(s), its advertising and promotion agencies, any social media platform utilized in the conduct of the Promotion (including but not limited to Facebook, Inc.) and each of their respective parent, subsidiary and affiliated entities, and the officers, shareholders, directors, employees, agents, representatives, successors, and assigns of each of them (collectively, the “Released Parties”) against any and all claims or liability arising directly or indirectly from the prize or participation in the Promotion. The Station may also require eligible Promotion winner(s) and their guests or travel companions, if any (as well as each of their parent(s) or legal guardian(s), if winner(s), guest(s) or travel companion(s) are under the age of majority in their state of residence), to sign a liability release confirming such consent. It is the responsibility of the winner(s) to ensure that their guest(s) or travel companion(s) sign and return to the Station any required release.

f. The Station, in its sole discretion, reserves the right to disqualify any person (and all of their entries) from this Promotion if he or she tampers with the entry process, the operation of the Promotion, or the operation of the Station’s website, Facebook Page, and/or any other social networking site used in the Promotion, or is otherwise in violation of the rules. The Station further reserves the right, at its sole discretion, to modify, cancel, terminate or suspend the Promotion, or any part of it, if it is not capable
of completion as planned or if any fraud, technical failures or any factor beyond the
Station’s control, including infection by computer virus, bugs, tampering, unauthorized
intervention or technical failures of any sort, corrupt or affect the administration,
security, fairness, integrity or proper conduct of the Promotion as determined by the
Station in its sole discretion. Any attempt by an entrant or any person to deliberately
damage any station website, Facebook Page, and/or any other social networking site
used in the Promotion or to undermine the legitimate operation of this Promotion may
be a violation of criminal and civil laws. Should such an attempt be made, the Station
reserves the right to seek full prosecution and/or damages from any such individual to
the fullest extent permitted by law. The Station’s failure to enforce any term of these
Official Rules shall not constitute a waiver of this provision. If due to circumstances
beyond the control of the Station, any competition or prize-related event or travel is
delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not
the obligation, to modify, terminate, suspend or cancel the Promotion and shall not be
required to award a substitute prize.

g. The Released Parties are not responsible for (i) typographical or other errors in
the printing, the offering or the administration of the Promotion, or in the announcement
of a prize; (ii) entries not received due to difficulty accessing the internet, service outage
or delays, computer difficulties, malfunctions, disconnections, other technological
failures, telephone service outages, delays, dropped calls, or busy signals, or any other
difficulties that may prevent an individual from sending or receiving a text message; or
(iii) lost, stolen, mangled, misdirected, postage due, illegible, incomplete, incorrect, or
late entries. Due to online streaming delays, online viewers of station programming
may have difficulty participating in on-air contests. Further, the Released Parties are
not responsible if any part of a Promotion prize that cannot be awarded due to acts of
god, acts of war, natural disasters, weather, acts of terrorism or other factors beyond
the Station’s control.

h. To the fullest extent permitted by law, by participating in the Promotion, you
understand and agree that:

i. the Federal Arbitration Act applies to this agreement, and if the parties are
unable to resolve their dispute amicably, it shall be resolved by means of binding
arbitration (not in a court of law);

ii. any and all disputes, claims, and causes of action arising out of or in
connection with this Promotion, or any prizes awarded, shall be resolved individually,
without resort to any form of class action (even if the rules and procedures of the
arbitration tribunal allow class arbitrations);

iii. any and all claims, judgments, and awards shall be limited to actual out-of-
pocket costs incurred, including costs associated with entering this Promotion, but in no
event and under no circumstances will entrants or winners be permitted to obtain
awards for attorneys’ fees, and you hereby waive all rights to claim punitive, incidental,
or consequential damages, or any other form of damages, other than actual out-of-
pocket expenses, and any and all rights to have damages multiplied or otherwise increased;

iv. any claim or dispute regarding the Promotion or these Official Rules will be resolved pursuant to the laws of the State or Commonwealth in which the Station is located, without regard to the conflicts of laws and rules of that State or Commonwealth;

v. any claim or dispute regarding the Promotion or these Official Rules will be resolved in a tribunal within the State or Commonwealth in which the Station is located, and you submit to the jurisdiction of, and waive all objections to the jurisdiction or venue of, such tribunal; and

vi. if for any reason a claim or dispute regarding the Promotion or these Official Rules proceeds in court rather than through arbitration, there will not be a jury trial.

i. The invalidity or unenforceability of any provision of these Official Rules, including but not limited to the agreement to arbitrate, shall not affect the validity or enforceability of any other provision. If any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained herein.

j. To obtain a copy of the Official Rules or a list of winner(s) following completion of the Promotion (please specify which), send a self-addressed, stamped envelope (VT residents may omit return postage) specifying “Official Rules” or “Winner List” to Applause[Winner List or Official Rules Request, KBTX at 4141 East 29th Street in Bryan, Texas 77802. A copy of the Official Rules and a list of winner(s) (when complete) are also available during regular business hours at the main studio of KBTX Media 4141 East 29th Street, Bryan, Texas 77802. All such requests must be received within thirty (30) days following completion of the Promotion.

7. OFFICIAL RULES, TERMS OF USE AGREEMENT & PRIVACY POLICY

By entering this Promotion, you agree to be bound by these Official Rules and the Station’s Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: www.kbtx.com (Terms of Use) and www.kbtx.com (Privacy Policy) or at the main studio of KBTX Media, 4141 East 29th Street, Bryan, Texas 77802

Sponsor(s):
KBTX Media, 4141 East 29th Street, Bryan, Texas 77802
CC Creations, 114 Holleman Drive, College Station, Texas